

B. BRAUN FOR CHILDREN



Education is one of the cornerstones of personal achievement in life. These days, it is considered a civil and basic human right. Children and young adults have the right to receive an education. We support them while they exercise this right.



FOREWORD

Dear Reader,

B. Braun has set a goal: we want to protect and improve people's health around the entire world. We understand the responsibilities we must bear on the way to achieving this goal – responsibilities to our employees and the people who live in the regions where B. Braun operates. B. Braun's corporate history has always been defined by sustainability – from the beginning, more than 177 years ago, to the present.

Sustainability also means thinking about the future. Children are our future; they have many talents that are just waiting to be discovered. However, not all children have the same opportunities everywhere. They often do not have the chance to acquire knowledge and to find their place in the world so that one day they can live a self-determined life. Giving children around the world the chance for a better life – this is a social responsibility that B. Braun, as a globally operating family-owned business, is happy to take on.

The B. Braun for Children program was created in 2003. B. Braun employees help improve young people's chances in life by offering them educational opportunities. This involvement is diverse our *Compartir el Pinar* project in the El Pinar district of Rubí, Spain, has supported the integration of adolescents since 2005. The project includes various education, nutrition and entertainment programs. In Chile, we work together with organizations to support children with Down's syndrome. A team of psychologists, speech therapists, educators and occupational therapists helps to facilitate the children's school integration. The focus is on theory of sensory integration and its importance for the children's development. Additional B. Braun projects help young people to find new homes.

This brochure will provide you with insight into the educational projects we support with B. Braun for Children. We show you the kind of opportunities these projects create for children and young adults, and how you can help.

Sincerely,

A handwritten signature in blue ink, appearing to read 'H. Große', written in a cursive style.

Prof. Dr. Heinz-Walter Große

Chairman of the Management Board of B. Braun Melsungen AG

AT A GLANCE

FIGURES, FACTS AND DATA

With the B. Braun for Children projects, B. Braun focuses on the next generation. The program's most important goal is to improve the living conditions of children and young people — giving them the help they need, where they need it. B. Braun for Children primarily aims to support projects in education and to offer young people the chance to lead self-determined lives.

WHEN DID THE PROGRAM START?

B. Braun for Children was created in 2003. Its goal is to support regional projects in the regions where B. Braun operates in order to help disadvantaged children and adolescents.

HOW MANY PROJECTS ARE THERE?

41 B. Braun subsidiaries have joined this initiative to date. The participants support the children's projects for a predefined period. In 2016, we supported 115 B. Braun for Children projects, which benefited over 54,000 children. More collaborations — also by national subsidiaries — are currently being planned.

HOW ARE PROJECTS IMPLEMENTED?

The subsidiaries themselves decide which project to support, and to what extent. The only condition: the project must have a local focus and address the needs of young people in their country.



B. BRAUN AS A CORPORATE CITIZEN

WHAT STRATEGY DO THE PROJECTS FOLLOW?

Our CSR (Corporate Social Responsibility) strategy rests on three pillars: knowledge, regions and prospects. It was developed in 2008, and is binding for all B. Braun companies around the world. A checklist is used for applications – it determines whether a project matches the strategy and merits support. B. Braun supports projects around the world, especially for education, health and future generations. As a corporate citizen, B. Braun is particularly interested in giving hope to those in need and improving their prospects for a better life.



CATEGORIES OF THE PROJECTS

KNOWLEDGE



Arsenal do Bem | Brazil

REGIONS



Compliance training courses | Melsungen

PROSPECTS



Budapest football club for children from socially deprived families | Hungary

EDUCATION

FUTURE GENERATIONS



Perspektive PLUS | Germany



Bringing joy to children in the hospital | Czech Republic



YES Project - The Youth for Environmental Sustainability | China

AREAS OF ENGAGEMENT

HEALTH



B. Healthy B. Braun | United Kingdom



Company doctor at B. Braun Hanoi | Vietnam

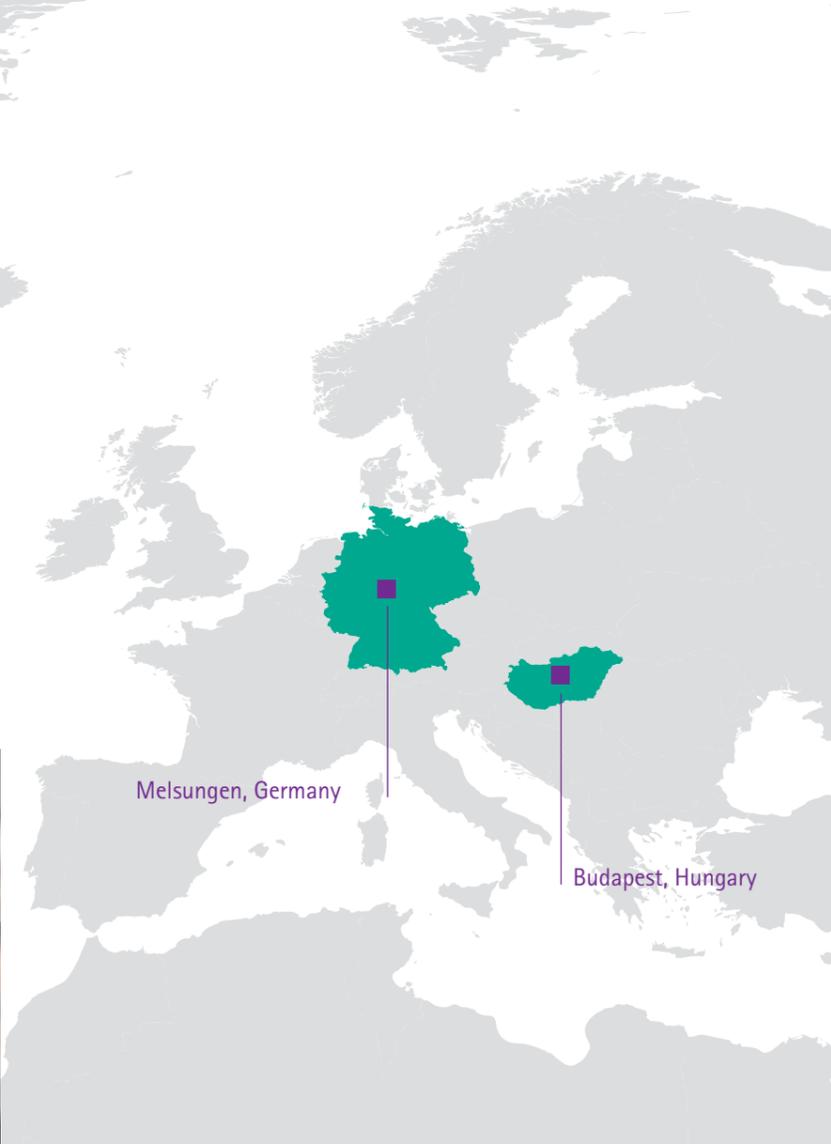


Busog Lusog healthy nutrition support program | Philippines

EXPLANATION

The term Corporate Social Responsibility (CSR) describes a company's voluntary contribution to sustainable development. CSR stands for responsible corporate action in a wide variety of areas.

B. BRAUN FOR CHILDREN PROJECTS AROUND THE GLOBE



Budapest, Hungary | Art Market Budapest is a widely acclaimed exhibition for contemporary art in Central and Eastern Europe – with exhibits from 20 countries. It first opened its doors in 2011, and is now a venue for about 21,000 artists and visitors – including children of all grade levels. To make modern art accessible to budding young artists, B. Braun established the Museum Pedagogy Program together with the Museum of Fine Arts in Budapest. During the four-day exhibition, the program's creators offer children's programs that promote art and creativity.

» The goals of the Art Market Budapest project: to educate the next generation of art lovers and to make contemporary art accessible to a young audience. Our teaching method is based on hands-on experience and creativity.

Zsófia László | Head of Museum Education

Melsungen, Germany | B. Braun believes that learning also means motivating children and young people to get interested in the natural sciences and technology. The company's headquarters in Melsungen has hosted the B. Braun Children's and Youth Weeks since 2008. Over the course of the two-week program, children from kindergartens and schools in the region learn about scientific phenomena in the research tents located outside the B. Braun plants.

» It's a cool feeling to wear my own DNA as a pendant around my neck. I learned some exciting things about genetics in the „Who am I?“ workshop. We isolated our own DNA from a cell, all by ourselves.

Luisa | Student, 13 years old



B. BRAUN FOR CHILDREN PROJECTS AROUND THE GLOBE

Tuttlingen, Germany

Tuttlingen, Germany | Why do astronauts float? And why do operations not hurt? Professors from the region answer the many questions posed by young researchers. In collaboration with the Otto-Hahn-Gymnasium secondary school, we invite children to the Children's University in Tuttlingen four times a year to inspire them about science. About 150 students of between nine and twelve years old come to the Aesculap auditorium. They experience a real lecture on exciting, scientific topics – tailored for children.

» The Children's University is a success story. The enthusiasm the children bring to it is astounding. The joy in the eyes of the young listeners and the special atmosphere at the Tuttlingen Children's University are always a wonderful experience.

Dr. Jens von Lackum | Member of the Executive Board, Marketing, Sales and HR, Aesculap AG



Penang, Malaysia | Children perform worse than their peers for a variety of reasons. Children with learning disabilities, ADHD, autism or social impairments think and feel differently – they need different opportunities. B. Braun Malaysia has been the primary sponsor of the „2 Way Center,” a non-governmental organization that has organized special education projects for children since 2004. The goal: supporting the individual abilities of the four- to seventeen-year-olds who attend the center. B. Braun finances the educators. B. Braun employees from the subsidiary in Penang also personally pitch in by organizing these events.

» Hearing the children's laughter and seeing the joy in their faces has been the most wonderful experience in every project we have organized for the „2 Way Center.” We are proud to have been able to demonstrate our values through action and to have a positive influence on children's development.

Teresa Huan | Senior Manager Regional Aesculap Academy & Corporate Communications, B. Braun Medical Industries Sdn Bhd

Penang, Malaysia



B. BRAUN FOR CHILDREN PROJECTS AROUND THE GLOBE

Allentown, USA | Starting a career is exciting, and even just choosing the right job is not always easy. To help young adults between the ages of 14 and 18 prepare for this, B. Braun USA, together with Catasauqua Area High School in Pennsylvania, created the Career Awareness Course. Students practice job interview skills at the Allentown location. B. Braun employees provide practical tips and first-hand information on many career options. Educators are impressed by the program and intend to establish it in other schools and companies as well.

» I had an interview with Allstate Insurance. They were very impressed with my skills. Thank you for teaching me all of this. These are such fundamental things that you need for college.

Beckah Turner | Student, 18 years old



Allentown, USA



São Gonçalo, Brazil

São Gonçalo, Brazil | The Arsenal do Bem project provides young people from São Gonçalo with career advice, helping them prepare for their lives. The project is not only about vocational training – Arsenal do Bem also offers workshops for young adults on the topics of Health, Environmental Protection, Safety at the Workplace and Technical Drawing, for example. It also provides soft skill training: developing a sense of responsibility, teamwork, how to handle criticism and improving critical thinking – in order to best prepare young people for starting their professional lives.

» I learned a lot in the courses at B. Braun that will help take me further in my career. I like mechanics and I now know what I want to do for work: I want to be a mechanical engineer.

Luis Felipe de Souza | Student, 18 years old

FIRST STEPS TOWARD A BETTER FUTURE

B. Braun chooses projects to be supported by the B. Braun for Children program based on a variety of criteria. A checklist:

What projects are suitable?

- The project is aimed at supporting children and young adults.
- The project is local and improves the life and/or educational situation of children and young people in a country or city. We prefer to support smaller organizations and groups.
- B. Braun for Children helps people to help themselves. B. Braun supports project organizers in achieving their goals.

What form does support for a project take?

- The local B. Braun organization supports the project financially and, as much as possible, through the volunteer work of its employees. Employees can also collect donations at events.
- The projects should be regularly supported over the long-term, and the duration of support (e.g. five years) determined in advance. The ongoing exchange of information between the project managers on site and B. Braun is also important.
- Participation in B. Braun for Children is voluntary. The specific B. Braun subsidiary is responsible for selecting an appropriate project and deciding how to best support it.
- The B. Braun for Children projects are regularly evaluated and their relevance for the respective target group monitored to ensure that the projects have a long-term effect. B. Braun reports on the program in various media.

WHO TO CONTACT

The Corporate Communications department in Melsungen is the global contact for more information on the B. Braun for Children program and on international sponsorship projects.

CONTACT

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